The celebration known as Nowruz not only marks the start of the Iranian New Year at the vernal equinox, but it has also been widely celebrated over several millennia across a vast expanse from Anatolia, the Iranian plateau, to West and Central Asia. As a theme too, Nowruz and the spring have been a staple of Persian poetry in pre-Islamic and Islamic Iran up to modern times. The theme of Nowruz has been ceremoniously recited at royal courts, as well as in cities and villages across the Iranian world, and has provided a gauge by which the ebbs and flows of Iranian history and culture may be measured through the ages. The lecture shall explore the theme of Nowruz and various stylistic approaches to it.