



IRANIAN STUDIES OUTREACH | BILINGUAL LECTURE SERIES



Back to the Future

The Return of U.S. Economic Sanctions and Iran's Response

JANUARY 14, 2019 | 2:00-4:00 PM | BUNCHE 10383

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President Trump's unilateral scrapping of the 2015 Iran Nuclear Deal, officially known as the Joint Comprehensive Plan of Action (JCPOA), opens a new chapter in the adversarial relationship between Iran and the United States. The reinstatement of economic sanctions is a major setback to President Rouhani's reformist policies, which aimed at taming high inflation and reducing unemployment while opening up the economy to much-needed foreign investment. It also emboldens the hardliners who use the sanctions as both a reaffirmation of their mistrust in the U.S. and a justification for reclaiming some of their lost political and economic influence. The economic hardship that accompanies such sanctions, meanwhile, is borne by ordinary Iranians who have suffered repeatedly from such crises.

Reza Bavafa



Reza Bavafa is an adjunct professor at the Marshall School of Business at the University of Southern California, where

he teaches courses in Economics and Business Strategy. He has twenty-five years of executive management experience with AT&T and IBM, where he led strategic outsourcing accounts that spanned multiple industries, including telecommunications, health, aerospace and entertainment; and Fortune 500 clients, including Boeing, Nissan and The Walt Disney Company. Dr. Bavafa has a Ph.D. in Economics from the University of California, Riverside.

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